



# THE BUSINESS NETWORK OF NEWS

## THE NEWSLETTER OF THE LAKEWOOD CHAMBER OF COMMERCE

*"WHERE SUCCESSFUL BUSINESS PEOPLE COME TO MEET"*

[www.mylakewoodchamber.com](http://www.mylakewoodchamber.com) November/December 2010

**PROMOTING  
BUSINESS  
PROSPERITY  
SINCE  
1917**

Mission: To Serve,  
Educate and  
Communicate  
To Our  
Members While  
Promoting  
Opportunities  
For Business  
Growth In The  
Lakewood  
Community



2010 Lakewood Chamber of Commerce Annual Awards Dinner recipients Kathleen Mead, Edwin J. Schuster, Sally Collins, Robert S. Mohel, Colleen Dorney Woods, Dr. Theresa Berger of Ocean Health Initiatives, Inc. and Chamber President Terry Moncrief.



Chamber Executive Director Maureen C. Stankowitz, Senator Robert W. Singer, Lakewood Mayor Steven Langert and Lakewood Chamber President Terry Moncrief join the 2010 recipients for a picture.



Senator Robert W. Singer presents an award to Honoree Sally Collins, Lakewood Center Laundromat.

*The Lakewood Chamber of Commerce*  
Requests the pleasure of your company at its  
*2010 Annual Awards Dinner*  
TUESDAY, SEPTEMBER 28, 2010  
COCKTAILS 5:30 P.M. TO 7:00 P.M. ~ DINNER 7:00 P.M.

*The Ramada Inn & Suites*  
2373 ROUTE 9 • TOMS RIVER, NEW JERSEY

*Please join us in honoring*  
2010 AWARDEES

*Sally Collins*  
LAKEWOOD CENTER LAUNDROMAT

*Robert S. Mohel, CPA*  
MOHEL, ELLIOTT, BAUER & GASS, CPAs, PA

*Kathleen Mead*  
INVESTORS SAVINGS BANK

*Ocean Health Initiatives, Inc. (O.H.I.)*  
THERESA BERGIER

YOUNG PROFESSIONAL HONOREE

*Colleen Dorney Woods*  
PREFERRED BEHAVIORAL HEALTH

HALL OF FAME HONOREE

*Edwin J. Schuster*  
EJ SCHUSTER'S DISCOUNT OFFICE SUPPLIES



Victoria Magliacane presents an award to Honoree Kathleen Mead (right), Investors Savings Bank.



Warren Sherrad (right) presents an award to Honoree Dr. Theresa Berger of Ocean Health Initiatives, Inc. (OHI).



Leo DiGirola presents award to Honoree Robert S. Mohel, CPA, Mohel, Elliott, Bauer & Gass, CPAs, PA.



Chamber President Terry Moncrief welcomes honorees, families, friends, and Chamber members to the Lakewood Chamber of Commerce 2010 Annual Awards Dinner.



Each recipient received a Lakewood Chamber of Commerce Plaque, a Township of Lakewood Proclamation, a Proclamation from the Office of the Freeholders, The Senate and General Assembly Joint Legislative Resolution, and a commemorative American Flag.



Honoree Edwin J. Schuster (right), EJ Schuster's Discount Office Supplies, receives the "Hall of Fame Honor" from Robert S. Mohel.



Honoree Colleen Dorney Woods receives the "Young Professional Honor" from Julie Vanore.

## 2010 Lakewood Chamber of Commerce

### Lakewood High School Scholarship Recipients

On June 17, 2010, Past President Charles Mandell, Esq. presented to Lakewood High School Seniors Luis Arroyo and Jessica Riggs each a \$1,000 scholarship from the Lakewood Chamber of Commerce.



#### **Congratulations To:**

William J. Sette of Ocean Township, president and chief executive officer of Preferred Behavioral Health of New Jersey, Lakewood, has been recognized as one of the five 2010 Behavioral Health Champions, a national award determined by the editorial team of *Behavioral Healthcare* magazine. William J. Sette was also honored October 23, 2010, when he received the Ann Klein Advocate Award.

Leonard Allen has been named vice president and branch manager of the Lakewood branch of Harmony Bank.

President Sister Rosemary E. Jeffries was honored by Executive Women of New Jersey at their "Salute to the Policy Makers" 2010 awards dinner.

Peter H. Wegener, senior partner at Bathgate, Wegener, & Wolf, received the Jersey Shore Council, BSA 2010 Distinguished Citizen Award.

Congratulations to Colleen Patricia Dorney on her marriage to Keith Joseph Woods.

Ben Waldron, executive director of the Monmouth Ocean Development Council, was awarded the Jersey Shore Big Wave "Anchor Award" by The Jersey Shore Convention & Visitors Bureau.

Evelyn Quinn has been named provost at Georgian Court University, Lakewood.

Philip I. Brilliant, owner of Brilliant Lewis Environmental Services, was confirmed by the State Senate for the Site Remediation Licensing Board for a two-year term.

Maestro Anthony LaGruth, CEO of the Garden State Philharmonic; Kathy Moore, director of marketing for Harrogate; and Asa Murray, proprietor of Harley Davidson of Ocean County were honored at the 88th Anniversary Gala of the Strand.

Congratulations to Jennifer L. Weisert and her husband Scott on the birth of their baby girl Kiely Rae on October 28, 2010.



## The Director's Corner:

It has been an honor and privilege to serve as your Executive Director this year. With a track record of 93 years and over 386 active members representing thousands of employees and an active Board of Directors, the Lakewood Chamber of Commerce sets the standard for successful business organizations. I would like to welcome the new Board of Directors as we plan our successes for 2011. Members can look forward to a full schedule of luncheon meetings, networking events, and outstanding marketing support and referral services that the Chamber staff offers to all members. One of the most important aspects of this Chamber is the constant care and attention given to each and every member. We will always strive to make sure our members receive the most out of their participation with the Chamber. We will aggressively continue to market the Chamber by reaching out and making personal visits to our members, and we will always reach out to prospective members as well. We will also continue to develop interesting programs that will benefit the businesses of our members. The Chamber will move forward to promote "Business After Hours" events to help members showcase their businesses as well as increase networking contacts that will create new business opportunities. We welcome any suggestions, special programs, addressing a special topic, or a new event.

Please feel free to contact the Chamber office at 732-363-0012 or by e-mail at [maureen@mylakewoodchamber.com](mailto:maureen@mylakewoodchamber.com). The program committee would welcome your suggestions. When consumers know that a business is a member of the local Chamber, they are 44 percent more likely to think favorably of it. Equally important, consumers are 63 percent more likely to buy good and services in the future from a company they believe is a member of the local Chamber of Commerce.\*

Wishing you all Happy Holidays and a Healthy and Prosperous 2011.

*Maureen C. Stankowitz, Director*

\*From a study conducted by the Shapiro Group, an Atlanta-based marketing research firm

The **Community Resource Committee** would like to thank everyone who has contributed \$1.00 or more during our General and Industrial meetings. The donations are given to Emergency Services - Ocean County and The David Brunelle Parent Resource Center for the purpose of purchasing food and staples for the less fortunate in the Lakewood area. Please note these services are available to anyone through Emergency Services -Catholic Charities, 200 Monmouth Avenue, Lakewood, or The Dave Brunelle Parents Resource Center, 655 Princeton Avenue, Lakewood. Thanks again for your continued support.

**Jennifer Weisert, Chairperson**

The **Program Committee** surveys members in order to identify meeting topics/programs that will help address the business needs of all Chamber members whether your business is small or large, in the UEZ zone or located in another town. Topics also address the needs of line workers, support staff and management. The committee is interested in your input regarding future programs. Call the Chamber Office with your ideas and help us to help you.

**Kathleen Mead, Chairperson**

The **Education Committee** works closely with the Lakewood High School pupils in connection with real life situations in the business world and mentors them in their future endeavors. The Chamber also holds an "**Student Career Day**" to encourage participation in local businesses.

**Lisa Gallicchio and James Muldowney, Chairpersons**



## COMMITTEES

Most of the programming for the Lakewood Chamber of Commerce is accomplished through the committee structure. **Members need not be elected to the Board of Directors to serve on committees.** It is important to have a wide volunteer base to have diverse and lively discussions. Following is a list of our permanent committees. Please contact the Chamber office or any committee chair for more information.

**Awards Committee** (Jim Farrell) selects and honors people and organizations whose efforts have made a difference in the community.

### **Business Issues/Retail Committee**

identifies and discusses issues affecting business in the Lakewood Community.

**Bylaws Committee** (Charles H. Mandell, Esq.) reviews and monitors current bylaws and suggests changes to the Board of Directors as required by law.

**Communications Committee** (Fran Kirschner) assists in the production of the bimonthly newsletter and the E-newsletter.

**Community Resources Committee** (Jen Weisert) assists families in Lakewood by providing food and necessities to boost the quality of their lives.

### **Education/Scholarship/Mentoring**

interacts with schools and colleges for business educational purposes. It also administers the Chamber's scholarship and mentoring program.

**Golf Outing** (Leonard Allen and Kathleen Mead) plans, promotes and organizes the annual golf outing. This annual program raises funds for scholarships and offsets Chamber operating costs.

**Industrial Committee** (Sam Soprano) provides speakers for meetings and seminars, who address the needs of Lakewood's industrial businesses.

**Legislative Committee** (Senator Singer and Ben Waldron) analyzes and interprets local, county, state and national issues concerning business and community affairs.

**Marketing / Membership & Retention Committee** promotes and markets Chamber membership. The committee suggests benefits and opportunities for service that will encourage the growth of membership.

**Program Committee** (Kathleen Mead) assists each committee in scheduling a meeting topic.

**Legislative Committee (Bob Singer & Ben Waldron)**

helps the Chamber with political knowledge and laws.

**Technology Committee** (Jim Farrell) assists the Chamber and its members with technology issues. Promotes the use of technology throughout the Chamber.

## **Welcome to Our New Members**

**Pinpoint Design, Elisheva Appel, 53 Giti Rd, Lakewood, NJ 08701**

**Professional Design Services, LLC, Graham J. Macfarlane, Airport Rd., Lakewood, NJ 08701**

**Colonial Funeral Home, Jason Campagna, 2170 Route 88, Brick, NJ 08724**

**Advance Auto Parts, Chip Powers, 1400 River Ave., Lakewood, NJ 08701**

**Leisure Park Senior Living, Samaris Tassinaro, 1400 Route 70, Lakewood, NJ 08701**

**AVIV Biomedical, Florence Aviv, 750 Vassar Ave. Ste 2, Lakewood, NJ 08701**

**Datalink Systems, LLC, Morde Manies, 615 Caranetta Dr., Lakewood, NJ 08701**

**Garden State Eye Center, Barbara Diriwachter, 1195 Hwy 70, Lakewood, NJ 08701**

**Quality Provisions LLC, Larry and Joan Gambino, 500 Oberlin Ave South, Lakewood, NJ 08701**

**Judi Dawson Events , Judi Dawson, Toms River, NJ 08753**

**Pinelands School of Practical Nursing, Jovita Francis, 11 History Lane, Jackson, NJ 08527**

**Hudak Computer Care, LLC, Robert J. Hudak, 12 Elana Dr., Jackson, NJ 08527**

**A.M.R., Associates, Dorina Lotrecchiano, 186 Mantoloking Rd., Brick, NJ 08723**

**Orkin Pest Control, Ken Murphy, 100 Dobbs Lane, Ste 207, Cherry Hill, NJ 08034**

**Therapeutic Center, Bernard Rabinowicz, 1072 Madison Ave., Lakewood, NJ 08701**

### **Business and Business Person of the Month for Sept/Oct/Nov 2010**

**James Muldowney- September's Business Person of the Month**

**Gaming Laboratories International, LLC- September's Business of the Month**

**Samaris Tassinaro- October's Person of the Month**

**Leisure Park Senior Living- October's Business of the Month**

**Donald Johansen-November's Business Person of the Month**

**Harrogate, Inc.- November's Business of the Month**

LET THE CHAMBER WORK FOR YOU!

## JOIN A COMMITTEE!

HELP YOURSELF AND THE COMMUNITY

ADDRESS IMPORTANT ISSUES!

- Awards Dinner Committee
- Marketing Membership & Retention Committee
- Business Issues/Retail Committee
- Communications Committee
- Community Resource Committee
- Education Committee
- E-Newsletter Committee
- Golf Committee
- Industrial Committee
- Legislative Committee
- Program Committee
- Special Events Committee
- Technology Committee
- Jersey Shore Business Leaders

As a member of the Lakewood Chamber of Commerce, there are so many ways you can help yourself and the community in which you work/live. One way is to get involved and let your voice be heard by playing an active role in all events and committee functions. **YOU ARE IMPORTANT** and your ideas and concerns are welcome here at the Lakewood Chamber. If you would like more information about how to get involved, please call Maureen or Janet at the Chamber office 732-363-0012 and we will direct your interests to the appropriate chairperson.

Congratulations to our fellow Chamber Members for being awarded the Asbury Park Press' 2010 Readers' Choice Best of Monmouth and Ocean Counties.

All County Exteriors  
Best Western Leisure Inn  
Lakewood BlueClaws  
CAT Limousine  
Costco Wholesale  
E.J. Schuster Discount Office Supplies Inc.  
Eagle Ridge Golf Club  
Harley Davidson of Ocean County  
Harrogate, Inc.  
Kimball Medical Center  
Leisure Park Senior Living  
Lynn M. Paslowski, CPA  
Manasquan Savings Bank  
Ocean First Bank  
TD Bank  
The Strand Theater

### More Congratulations:

**Michael Schutzer, president and chief executive officer of Harmony Bank, has been named president of the Community Bankers Association of New Jersey (CBANJ).**

**Dr. John Baticah, a Doctor of obstetrics and gynecology, has join the staff of Ocean Health Initiatives (OHI).**



# LAKEWOOD CHAMBER OF COMMERCE

395 Route 70 West, Suite 125

Lakewood, NJ 08701

Phone: 732-363-0012 Fax: 732-367-4453

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Permit No. 539

Lakewood, NJ

## The Lakewood Heritage Commission/Lakewood Township Committee

### Milestone Birthday Anniversary Program

The Commission will send a Milestone Certification, at no cost, to any Lakewood business or Lakewood organization that celebrates an birthday/ anniversary ending in 5 or 0. It will also send Milestone certification to any Lakewood individual who is celebrating a birthday ending in 5 or 0. The commission/committee only requires the exact date, their name, and their address.

For further details or requests please contact Susie Beck in the Lakewood Township Manager's office 732-364-2500 ext. 5204.

WE'RE ON THE WEB

WWW.

MYLAKEWOODCHAMBER.COM



## UPCOMING EVENTS.....UPCOMING EVENTS...

### Calendar of Events

**"Where Successful Business People Come to Meet"**

- **December 14, 2010, The Annual Holiday Party and Installation of Officers**
- **Board of Directors Retreat, January 24, 2011, at Harrogate, Inc.**

Garden State Philharmonic—[www.GardenStatePhilharmonic.org](http://www.GardenStatePhilharmonic.org)

December 12th—Holiday Pops Concert

#### **The Strand**

December 16th—Ronnie Spector Best Christmas Ever

December 17th—19th A Christmas Carol

