



THE BUSINESS NETWORK OF NEWS

THE NEWSLETTER OF THE LAKEWOOD CHAMBER OF COMMERCE

"WHERE SUCCESSFUL BUSINESS PEOPLE COME TO MEET"

www.mylakewoodchamber.com January/February 2011

**PROMOTING
BUSINESS
PROSPERITY
SINCE
1917**

Mission: To Serve,
Educate and
Communicate
To Our
Members While
Promoting
Opportunities
For Business
Growth In The
Lakewood
Community



The Lakewood Chamber of Commerce 2011 Board of Directors.



Sister Rosemarie Jeffries, President of Georgian Court University, welcomes the Chamber members.



Kathleen Mead, Investors Savings Bank and incoming Chamber president (right), presents outgoing Chamber president Terry Moncrief, CPA, Withum, Smith & Brown with a plaque for his two years of dedicated service to the Chamber.

*Lakewood Chamber of Commerce
Annual Holiday Party
&
Installation Officers
Mansion, Georgian Court University
December 14, 2010*



Stephen Reed, CPA, Cowan, Gunteski & Co. and his wife Vivian enjoy some of the homemade wine they donated for the holiday party.



Chamber members from Ocean Health Initiatives, Inc. (OHI) joined in the evening's festivities.



Past Chamber president Neil Brodsky, Esq., Carluccio, Leone, Dimon, Doyle & Sacks (left), and the Chamber's Member-at-Large Ben Waldron, Exec. Dir., MODC (right), take a moment for a picture.



Chamber Board members (left to right) Trish Komsa, Lakewood Development Corp.; Lisa Gallicchio, Greater Media Radio NJ; and Jim Farrell, Single Throw, Inc.



Lucky winner Diane Ciancia from Kimball Medical Center Foundation shows the 10 lbs. chocolate bar, donated by Stephen and Vivian Reed, that she won.



Chamber Board members (left to right) Sam Soprano, C&A Financial Group; Bruce Canell, Brickforce Staffing; and Rich Mozingo, Lakewood BlueClaws, are all smiles as they enjoy their evening.



Lakewood Chamber of Commerce Board members Lisa Gallicchio, Julie Vanore, Kathleen Mead, Fran Kirschner, Leonard Allen, and Trish Komsa. (from left to right)



Newly elected Chamber president Kathleen Mead, Investors Savings Bank (left), and Chamber Executive Director Maureen Stankowitz (right) take a moment to thank Chamber office volunteer Kathy Okley (center).

Lakewood-New Jersey's Fastest Growing Town

Lakewood has been named by the 2010 Census as the fastest-growing town in New Jersey during the past decade. Census data released last week show the township's population soared by more than 32,000 from 60,352 residents in 2000 to 92,843 in 2010. The increase vaults Lakewood into the state's top 10 list of most-populated towns, at number seven. This information was obtained from the Sunday Star-Ledger, dated February 5, 2011.

Congratulations To:

Ocean Health Initiatives (OHI) for receiving two national awards from the Health Resources and Services Administration, an arm of the U.S. Department of Health and Human Services. The center received the FDA Office of Women's Health (OWH) Excellence in Health Educations and the Patient Safety Pharmacy Collaborative Performance Award (PSPC). OHI was the only organization in the United States to receive the FDA OWH awards.

Bernadette S. Seda was named vice president and branch manager of Harmony Bank, Jackson. Christopher J. Dasti has joined the law offices of Carluccio, Leone, Dimon, Doyle & Sacks, Toms River.

Chris Truby was promoted to manager of the Lakewood BlueClaws

Arthur Lindberg was awarded the Legion of Merit Award, the U.S. military's highest peacetime honor, and the Soviet Jewry Freedom Award in recognition of his role in "Operation Lemonade."

Kimball Medical Center welcomed Dr. Thomas Bojko as its new Executive Director.

OceanFirst is proud to announce the appointment of Steven L. Pelleginelli to the position of Senior Vice President/Director of Commercial Lending

J. Knipper and Company Expands Its Presence in Healthcare Marketing Distribution and Pharmaceutical Sampling Service

Acquiring Pharmagistics

New, Combined Entity to Become One of the Largest in Its Sector

J. Knipper and Company, Inc., developing and delivering smart, effective and efficient commercial solutions to the healthcare community, announced that the Company has acquired competitor Pharmagistics from Publicis Touchpoint Solutions. The acquisition creates one of the largest healthcare marketing distribution firms in the United States, servicing more than 100 clients and 200 brands.

For more information, visit www.knipper.com.

The Director's Corner:

In this issue of the Chamber newsletter I would like to welcome the 25 new Chamber members who joined this past year. As you can see from the membership listing, we continue to attract a mixture of large and small companies within New Jersey. With our membership at 350, the Chamber's ability to speak out in behalf of the business community of Lakewood is strengthened. I encourage each of you to reach out, get to know all of the members and think of them whenever you need a product or service. The membership listing in the publication confirms that just about everything you might need in your business or personal life can be provided by a fellow Chamber member. Be sure to keep the Chamber newsletter handy, and consult it whenever possible.

Promoting Business Prosperity since 1917. To serve, educate and communicate to our members while promoting opportunities for business growth in the Lakewood community has been the goal of the Chamber.

While the start of a new year, it's the perfect time to make a resolution to get more involved in the Chamber and let your membership work for you. Why not join a committee, register for one of our upcoming events, or simply send us news about your business that we can include in our Chamber newsletter. It is your Chamber and we depend on you to provide the ideas, the goals, the funds and voluntary service to keep the organization vital. With your active participation and support, both your business and the Chamber will flourish in the coming years.

Maureen C. Stankowitz

Executive Director



COMMITTEES

Most of the programming for the Lakewood Chamber of Commerce is accomplished through the committee structure. **Members need not be elected to the Board of Directors to serve on committees.** It is important to have a wide volunteer base to have diverse and lively discussions. Following is a list of our permanent committees. Please contact the Chamber office or any committee chair for more information.

Awards Committee (Terry Moncrief, CPA) selects and honors people and organizations whose efforts have made a difference in the community.

Business Economic Growth Committee-(Don Irvin and Anita Doyle) identifies and discusses issues affecting business in the Lakewood Community. Luncheon with guest speakers scheduled throughout the year.

Bylaws Committee (Charles H. Mandell, Esq.) reviews and monitors current bylaws and suggests changes to the Board of Directors as required by law.

Cultural Engagement Committee- (Jennifer Solorzano and Jim Farrell) provides and assists those with different cultural backgrounds to integrate their businesses in the community with the Chamber.

Education/Scholarship/Mentoring- (James Muldowney and Lisa Gallicchio) interacts with schools and colleges for business educational purposes. It also administers the Chamber's scholarship and mentoring program.

Finance Committee- (Jennifer Weisert) reviews the financial position of the Chamber.

Golf Outing (Leonard Allen and Kathleen Mead) plans, promotes and organizes the annual golf outing. This program raises funds for scholarships and offsets the Chamber's operating costs.

Jersey Shore Business Leaders- (Jennifer Piasecki) provides career-minded, professional individuals with opportunities to develop professionally, civically, and socially.

Legislative Committee- (Ben Waldron) analyzes and interprets local, county, state and national issues concerning business and community affairs.

Marketing / Membership & Retention Committee (Jennifer Solorzano and Don Johansen) promotes and markets Chamber membership. The committee suggests benefits and opportunities for service to members in order to encourage growth.

Media/Communications Relations Committee- (Fran Kirschner) assists in the production of the bi-monthly newsletter and E-newsletter.

Program Committee (Samaris Tassinaro) assists each committee in scheduling, speakers, and programs. Helps in maintaining schedule of Chamber events.

Technology Committee (Jim Farrell) assists the Chamber and its members with technology issues. Promotes the use of technology throughout the Chamber.



Multi Chamber Expo

Join Us For A

Five Chamber of Commerce

Mega Business EXPO

Thursday, April 7, 2011

5:00—7:00 p.m.

Martell's Tiki Bar, Pt. Pleasant Beach

To Reserve a Table, Contact the Chamber

www.mylakewoodchamber.com

Fax: 732-367-4453 or Phone 732-363-0012

Welcome to Our New Members

Brookstone Management, LLC

Abraham Goodman, 510 Prospect St., Ste. 116, Lakewood, N.J. Real Estate

Kraemer Coating

Paul L. Kraemer, 1925 Swarthmore Ave., Lakewood, N.J. Manufacturing

Lakewood Clergy Association

Rev. Sandra Gonzalez, 20 Monterey Circle, Lakewood, N.J. Nonprofit

Ocean Medical Center Foundation

Peggy Skudera, 425 Jack Martin Blvd., Brick, N.J. Nonprofit

Phonamations

Eli Tenebaum, 186 Columbus Ave., South, Lakewood, N.J. Communications

Optimum Business

Andrew Bell, 275 Centennial Ave., Piscataway, N.J. Utility

Trilogy Fragrances, LLC

Tony Sasso, 1715 Oak St., Ste. 3, Lakewood, N.J. Manufacturing

J. Knipper Company, Inc.

Over the years, dating back to the initial construction in KDC, Knipper has done its best to ensure that they are an environmentally conscious company. Their "Green Committee" has constantly put forward recommendations and programs to keep Knipper ahead of the curve in the Green Initiative, from eliminating the use of Styrofoam cups and many disposable kitchen items to the issuance of official Knipper "Green" Mugs. Knipper Company is pleased to announce its most significant Green initiative to date.

Knipper is installing solar panels on the roof of its Healthcare Way facility. In the name of progress, many of you may have already noticed construction happening on the roof; and this is, in fact, the installation of the solar panels. The 4400 solar panels being installed are wind tested to ensure they will withstand the elements, will produce 1.3 Mega Watts of electricity per year through a renewable source, and will provide 50 percent of Knipper's electrical usage through solar power and a sizable reduction in costs for years to come.

Knipper Company looks forward to continuing to set the bar in energy conservation within its industry and within the Lakewood Industrial Park.

Lakewood Chamber of Commerce

invites all companies and organizations to attend our

Staff Appreciation Day Luncheon

(formerly known as Secretary's Day)

"A Day of Pampering for Your Staff"

Thursday, April 28, 2011

at

Vanity Fare

1600 Route 70, Lakewood, N.J.

Time: 11:30 a.m.

Sponsor a breakfast/lunch meeting—\$250.00.

Your Company's name is displayed on a sponsor sign throughout meeting.

Web advertising opportunities are available.

Showcase your business on a Website that gets at least 9,000 unique visitors per month. Call the Chamber office for more details.

Save the Date: April 26, 2011

Preferred Behavioral Health Foundation

Annual Golf Outing

Questions? Call Penny @732-458-1700 x 1133

LET THE CHAMBER WORK FOR YOU!

JOIN A COMMITTEE!

HELP YOURSELF AND THE COMMUNITY

ADDRESS IMPORTANT ISSUES!

- Annual Awards Reception Committee
- Marketing Membership & Retention Committee
- Business Economic Growth Committee
- Finance Committee
- Cultural Engagement Committee
- Education/Scholarship Committee
- Golf Committee
- Media/Communications Relations Committee
- Legislative/Bylaws Committee
- Program Committee
- Technology Committee
- Jersey Shore Business Leaders

As a member of the Lakewood Chamber of Commerce, there are so many ways you can help yourself and the community in which you work/live. One way is to get involved and let your voice be heard by playing an active role in all events and committee functions. **YOU ARE IMPORTANT** and your ideas and concerns are welcome here at the Lakewood Chamber. If you would like more information about how to get involved, please call Maureen or Janet at the Chamber office 732-363-0012 and we will direct your interests to the appropriate chairperson.

Treat yourself to a fun day with us!

Lakewood Chamber of Commerce

19th Annual Golf Outing

Networking Dinner

Wednesday, May 18, 2011

Eagle Ridge Golf Course

Augusta Drive, Lakewood, N.J.

Golf Fee—\$225.00 includes

Green Fees and Golf Cart

Lunch

One Hour Cocktail Reception

Gourmet Buffet Networking Dinner

Awards Reception

Pick your own foursome and reserve

today by calling the Chamber office at

732-363-0012. Limited space



Schedule of Events:

- 11:30 a.m. Registration
- 12:00 p.m. Lunch
- 1:00 p.m. Shotgun Start
- 6:00 –7:00 p.m. Cocktail Reception/One Hour Open Bar
- 7:00 p.m. Gourmet Buffet and Awards Reception

Our condolences to Sam Soprano, C&A Financial Group, and his family in the passing of his mother-in-law in November. Sam is a Chamber past president and director of the Lakewood Chamber of Commerce

Our condolences to Alex M. Rotsettis, Kimball Medical Center, and his family for the loss of his father in November. Alex is a member of our Jersey Shore Business Leaders committee.

LAKEWOOD CHAMBER OF COMMERCE

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Permit No. 539

Lakewood, NJ

The Lakewood Heritage Commission/Lakewood Township Committee

Milestone Birthday Anniversary Program

The Commission will send at no cost a Certification to any Lakewood business or Lakewood organization that celebrates an birthday/anniversary ending in 5 or 0. Also, a certificate to any Lakewood individual who is celebrating a birthday ending in 5 or 0. The commission/committee only requires the exact date, their name, and their address.

For further details or requests, please contact Susie Beck in the Lakewood Township Manager's office 732-364-2500 ext. 5204

WE'RE ON THE WEB

WWW.

MYLAKEWOODCHAMBER.COM

Calendar of Events

UPCOMING EVENTS.....UPCOMING EVENTS...



"Where Successful Business People Come to Meet"

March 31, 2011, Thursday, Chamber Job Shadowing/Student Career Day Luncheon at the Lakewood BlueClaws Stadium, 11:30 a.m.

April 7, 2011, Thursday, Multi Chamber Expo, Martell's Tiki Bar, Pt. Pleasant Beach, 5-7 p.m.

April 12, 2011, Tuesday, Joint Chamber Business After Hours , Pine Belt Nissan, 229 Rt. 37 East, Toms River, 5:30-7:30 p.m.

April 13, 2011, Wednesday, Board of Directors meeting, Chamber Office, 8:30 a.m.

April 28, 2011, Thursday, Staff Appreciation Day Luncheon, Vanity Fare

May 10, 2011, Tuesday, Business After Hours, location TBA

May 18, 2011, Wednesday, Lakewood Chamber of Commerce 19th Annual Golf Outing, Eagle Ridge Gold Course, Lakewood